TURNER BROADCASTING SYSTEMS SOLVES SPACE PROBLEMS

Turner Broadcasting Systems Inc. (TBS) - a leading media powerhouse of news, entertainment and information programming - located in the downtown Atlanta, Georgia area, utilizes dozens of Spacesaver mobile storage systems in most of its tape libraries for both the news and entertainment divisions, which are located at the downtown CNN Center, and the Turner Entertainment Network (TEN) located at the new Techwood campus.

“We have Spacesaver systems throughout our facilities to maximize our office space.”
— Donnie Walden,
Director of Facility Information Systems

CNN Center

“We have Spacesaver systems throughout our facilities to maximize our office space. We adopted Spacesaver as our standard shelving equipment due to its durability and reliability to support our network libraries. I have experience with many types of systems, but Spacesaver is superior in its manufacturing,” explained Donnie Walden, director of facility information systems. Spacesaver and its local Atlanta representative have worked to solve space problems within the CNN complex for more than two decades.

Even with the onset of new digital video formats and electronic storage, the main news archive tape library continues to receive more than 200 tapes a day. New tapes, along with more than 200,000 archive tapes, have to be kept organized and readily available twenty-four hours a day.

At the CNN building, it is a difficult job keeping the news backup lifeline flowing for as many as 400-450 tape pulls a day to support hundreds of editors and reporters. When news breaks, tapes have to be found in a matter of minutes. Having them onsite, condensed in one place, bar coded and cataloged makes the process of locating tapes extremely efficient.

“We couldn’t do it without compact shelving,” stated Krista Kordt, manager of news archives. “In addition to saving floor space, the flexibility of shelving configurations, which allows us to match the shelf opening to the tape size, maximizes our vertical space.”
In addition to the main tape library, mobile systems are located in several other areas to store tapes. Near every newsroom and in active production areas, small compact systems store new and highly active tapes until they are processed for archiving. Some production areas include the CNN Newsroom, CNN Sports, CNN En Español and CNN International.

Several mobile systems are also located throughout the CNN complex to solve space problems in non-production, administrative areas such as accounting and research.

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**Turner Entertainment Network (TEN) - Techwood Campus**

A new, expansive 125,000 sq. ft., five-story facility was created on the Techwood campus where TEN is headquartered, including TNT, TBS Channel, Cartoon Network, Turner Classic Movies, Turner South, Turner Studios, as well as their marketing and development departments.

The new facility was intended to consolidate several departments spread across the campus into a functional and unified space. Several mobile systems were put into the new main tape library to solve the mounting tape storage needs and allow room for growth.

By centralizing tape storage, architects and designers were able to utilize more footprint within the building to create a spacious and open floor plan that is conducive to creativity and open communications.